



TONY VAN HASSELT, A.W.S.

invites you to join this plein air workshop open to those working in watercolor or acrylics.

MARCH 19 TO 23, 2018

VICTORIAN CHARM ON FLORIDA'S AMELIA ISLAND

Five days of painting fun in Fernandina Beach!

Discover the reason why this part of Florida holds such an attraction to so many artists. Since the early seventies, van Hasselt has conducted his plein air watercolor workshops on Amelia island, because of its rich variety of subject matter. You can paint Victorian architecture, interesting harbor scenes, rickety docks, dunes and marshes. Explore an old Civil War fort and further south, the Kingsley Plantation with its rich and interesting history.

A TOTALLY DIFFERENT FLORIDA . . .

Amelia Island is located off Florida's northeast coast. Because of a natural marshland buffer zone, it is removed from the hustle and bustle of Jacksonville and encroaching development. Leaving the interstate while heading for the coast, you'll discover that as soon as you cross the bridge to the island. A different Florida awaits.

Fernandina Beach is the island's picturesque harbor town. It has a restored turn-of-the-century main street and vintage houses leading down to the docks. Unlike the rest of Florida, this community has held on to its Victorian charm. Visitors can stroll their way back to the early 1900's when the town was a stopping place for the Rockefellers, Carnegies, Goulds, and Morgans, who had mansions on the islands of Cumberland and Jekyll, just up the coast in Georgia. After tourism surged southward, Fernandina slipped into sleepy obscurity. Without so-called "progress" the old buildings were repaired rather than replaced and a Victorian heritage was preserved. Fifty downtown blocks are listed on the National Register of Historic Places. Fishing has been a major industry for Fernandina, which still bills itself as the Shrimp Capital of the World. The wharfs, rickety docks and pleasure crafts attract the artist's eye. Naturally, this area will be one of our painting locations.

YOU AND THE WORKSHOP PLAN . . .

If you like to draw, are familiar with your favorite medium and enjoy the outdoors, this is definitely the workshop for you.

Tony concentrates on the obvious fact that artists are visually oriented. His whole teaching emphasis is on *showing you*, by means of daily demonstrations, lots of individual guidance and informative sharing sessions. His aim is to have a progressive lesson plan, introducing logical outdoor basics, while gradually increasing the complexity and possibilities of your favorite medium. For studio painters, this workshop gives you an opportunity to be introduced to painting on location, while those finishing touches may be added in our

studio at the Amelia Island Museum of History. Indoor sessions are also held there in case of inclement weather conditions.

Monday morning, March 19, the workshop begins with an introductory session in the studio. Usually, each day starts with an on-location demonstration. Then it is your turn to paint with lots of individual assistance. At the afternoon sharing sessions Tony not only discusses how to improve your efforts, he often paints them on acetate placed over the work. You can see and even photograph the result, using it as a guide for completing the painting. Your own work is never touched.

The final sharing session on Friday, March 23, marks the end of this workshop. You'll head home with new ideas and renewed painting enthusiasm - with work under your arm and knowledge under your hat.

REGISTRATION DETAILS . . .

The tuition is \$650.00, with a deposit of \$150.00. *Invite a painting friend and earn a \$50.00 discount each, off the tuition balance.* Would you like to join for the first 3 days? Tuition \$375.00. You may register online or use the registration form on page two. The tuition balance is due one month prior to the workshop starting date.

With the class acceptance confirmation, you will receive a list of suggested places to stay in order to make your reservations. On the web, visit www.ameliaisland.com to get a further idea of the possibilities. You also receive supply suggestions, the workshop schedule, island literature and driving directions. Your arrival should be on Sunday, March 18, prior to the workshop.

QUESTIONS?

E-mail: vanhasseltworkshops.com/ask-tony/

YEARS OF WORKSHOP EXPERIENCE . . .

Tony van Hasselt's ability to graphically explain problems and solutions as they arise during a demonstration, combined with his energetic and enthusiastic teaching style, make him a highly popular instructor, appreciated for his empathy with student struggles. He "has been there", has gone through the same frustrations and *tries not to forget* those normal stages in one's artistic development.

This native Dutchman worked in display and graphic design prior to his arrival in the US. Painting was pursued in evening classes and later on a full-time basis under Frank Reilly, a popular teacher at the famous Art Students League in New York. During this time, as one of the first pioneers in the field, van Hasselt began organizing painting workshops, taught by artists he admired. In this way, his idols, John Pike, Edgar A. Whitney, Robert E. Wood, Tom Hill, Milford Zornes and Rex Brandt, became his mentors and friends in art.

Elected to signature membership in The American Watercolor Society, van Hasselt's paintings have been featured in art magazines such as *Southwest Art*, *American Artist*, *Australian Artist* and on the covers of *The Artist's Magazine* and *Watercolor Magic*. His work is also

included in nine popular art instruction books by other well-known artists and authors. Tony wrote *Outdoor Watercolor Workshop* and co-authored *Painting with the White of Your Paper* as well as *The Watercolor Fix-It Book*, featuring *The Building Blocks of Painting*. It is a visual reminder system created for you, the visually oriented artist. It can keep you on track during the painting process and afterwards may be used as a checklist to analyze problems needing to be resolved. *The Building Blocks of Painting* DVD explains this system in detail and is a welcome gift to participants. You may order other instructional DVD's and art books by visiting Tony's website at vanhasseltworkshops.com.

PLEASE NOTE THE CANCELLATION POLICY:

If you need to cancel, please do it promptly so class space may be taken by a wait-listed student.

Cancellations prior to one month before a workshop are charged a \$50.00 registration fee. Cancellations closer to the workshop date or during it, will receive a full refund minus this registration fee **ONLY** if the class space can be filled by an available wait-listed student. *In special circumstances a refund, minus registration fee may be issued.*

2018 REGISTRATION FORM - VICTORIAN FUN IN FERNANDINA

Print and complete this form and mail to:
TONY VAN HASSELT / P.O. BOX 40, EAST BOOTHBAY, ME 04544

Include a \$150.00 tuition deposit per artist by check, made out to Tony van Hasselt, or by credit card below

Credit Card Information: Visa/MasterCard only: _____ Exp. Date: _____
Verification Number: _____ (The last three numbers on the signature strip on the back of your card)

I am registering for 5 days the first 3 days.
I am a new repeat student.

My painting friend joins me for the 5 days. (Each receives a \$50.00 discount off the tuition balance.)

Mr. _____
Mrs. _____
Miss/Ms. _____

Address _____ State _____

City _____ Zip _____

Telephone _____

Email address _____

I WILL BE ACCOMPANIED BY:
 A non-painter, name and address below.

My painting friend. Enclosed is the address and tuition deposit information.

Mr. _____
Mrs. _____
Miss/Ms. _____

Address _____ State _____

City _____ Zip _____

Telephone _____

Email address _____

Upon acceptance in the class, you will receive a letter of confirmation, a supply list and further workshop information.